

ANTIQUITY LOOKBOOK

# PUREGRAIN

HIGH-DEF

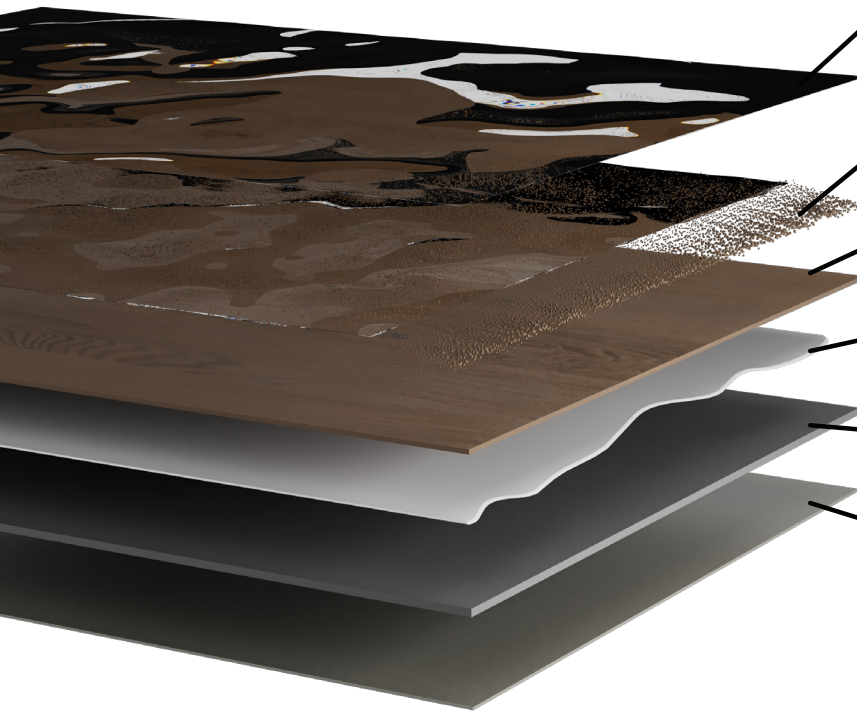


# PUREGRAIN

HIGH-DEF

## THE PUREGRAIN™ DIFFERENCE

PureGrain™ by Engineered Floors® is the first domestically made luxury vinyl tile (DLVT) that uses digital print technology to create high-resolution designs directly on a high-density rigid core. The creative process begins with scanning unique wood species, which allows for unlimited design possibilities and minimal plank repeat for a more authentic wood look.



Protective top coat and matte finish for a low gloss visual that hides surface imperfections

Lacquer layer and texture build up for unhindered color clarity and realistic wood texture (EIR)

Digitally printed decor allowing for high resolution image and enhanced plank repeats

Primer base allows for a perfect canvass to start the printing process

High density rigid core for unmatched indention properties perfect for high traffic areas

Attached pad for ease of installation and enhanced sound absorption



## EVERTUFF CLEARCOAT® TECHNOLOGY

Our Evertuff Clearcoat® provides ultimate protection against everyday scuffs and scratches.



# THE 4D EXPERIENCE

## DEPTH

Compared to traditional film products, digital print technology produces designs with 5X more color clarity.

## DIMENSION

Using digital emboss technology, a structure is built up on the surface of the board, creating an exact texture match to the design.

## DURABILITY

Evertuff Clearcoat® provides built-in protection using a UV coating in place of a traditional wear layer, leading to enhanced abrasion properties.

## DESIGN

Each decor starts from real wood, designed with 35 unique plank patterns compared to traditional film products.

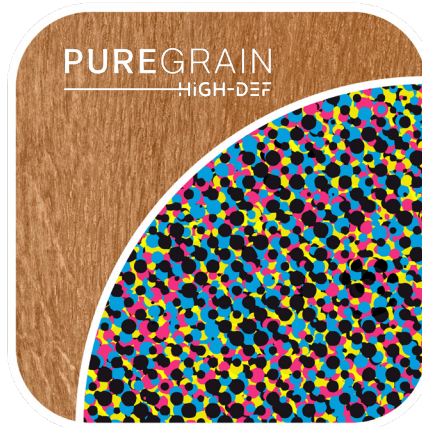
## FILM vs DIGITAL

TRADITIONAL LVT



Traditional film products from our competitors do not have the clarity, realism, or the variety we offer in our direct digital print product.

PUREGRAIN  
HIGH-DEF



With high-resolution digital printing, the possibilities are endless! The increased dots per inch (DPI) leads us to our high-def color clarity allowing us to create industry-disrupting products.

\*Actual product from magnifying tool



# PUREGRAIN<sup>™</sup> HIGH-DEF vs OTHER LVT

With 35 unique patterns, PureGrain<sup>™</sup> DLVT products have minimal repeated planks in a single room. This innovative design features a natural, seamless look that will elevate any space. Our DLVT also boasts a stunning real wood look and feel, thanks to its high-definition printing and textured surface.



With just 5 unique patterns, other LVT products have many repeated planks in a single room. This does not imitate the unique properties of wood.



# IS YOUR FLOORING MADE HERE?



Seretean Plant • Dalton, Georgia

# The **BOLD** Collection

Rich, expressive colors and deep grain textures.

Flooring that anchors your room with eye-catching personality.

## HICKORY



Hickory is known for its dynamic grain patterns, mineral streaks, and rich color variations. Its open grain can range from subtle swirls to bold, dramatic lines, creating a unique and visually appealing look. The color palette varies from light, golden hues to deep, rich browns, offering endless possibilities.

## AGED PINE



Aged pine is characterized by its distinctive graining, large annular rings, and dark latewood bands. Its soft, light color and straight grain create a warm, inviting atmosphere. Over time, pine undergoes a natural aging process known as silvering, which adds depth and character to its appearance.

## ORIGINAL OAK



Original oak is known for its striking appearance, distinctive medullary rays, and wavy grain. The classic quartersawn oak creates a unique and appealing look accentuated by natural imperfections such as knots, burls, and worm holes. The color palette varies from light golden brown to rich deep hues, offering flexibility in design while adding a sense of luxury.

## OLD OAK



Old Oak is a distinguished, time-worn beauty and complex grain patterns. The warm saturated classic shades of red bring a raw aesthetic to any interior space. The wood's organic movement and coarse texture with the grain provides the best foundation for a visually captivating look.

# PUREGRAIN

HIGH-DEF

## TRADITIONAL LVT



ORIGIN

Proudly Made in the USA

Sourced Globally



TECHNOLOGY

Digitally printed with  
5x higher resolution

Traditional Film Print  
(Less Realistic)



EIR (TEXTURE)

Digitally embossed for  
exact texture match

No - Random emboss  
for faux wood texture



DURABILITY

EverTuff Clearcoat®  
(AC5 rating, equivalent  
to 30 mil wear layer)

12 mil wear layer



INSTALLATION

One2Click® locking  
system (angle/angle) for  
superior joint strength

Drop and Lock



PLANK  
REPEAT

35 unique wood planks

6 -12 repeating planks



BEVEL

Painted Natural Bevel

Micro Bevel



PET  
PROTECTION

PawPrint Protection  
covers all household pet  
messes & scratches

Covers pet stains only



**PAW  
PRINT**  
PROTECTION

30 Year Pet Scratch • Lifetime Pet Stain • Waterproof

Meet Hank, your flooring's best friend.

He's a bundle of energy, and accidents are part of the fun. Our enhanced warranties guarantee your floors against all accidents. PureGrain's superior durability stands up to scratches, spills, and everyday wear and tear.



**ANTIQUITY**

**COLOR: 1006 BAYOU**



**ANTIQUITY**

**COLOR: 1006 BAYOU**



**ANTIQUITY**

**COLOR: 1101 RIVER WAY**



**ANTIQUITY**

**COLOR: 1101 RIVER WAY**



**ANTIQUITY**

**COLOR: 1102 JET STREAM**



**ANTIQUITY**

**COLOR: 1102 JET STREAM**



ANTIQUITY

COLOR: 1103 TOP SAIL



**ANTIQUITY**

**COLOR: 1103 TOP SAIL**



ANTIQUITY

COLOR: 1104 CITY SCAPE



**ANTIQUITY**

**COLOR: 1104 CITY SCAPE**



**ANTIQUITY**

**COLOR: 1106 GARDEN GROVE**



**ANTIQUITY**

**COLOR: 1106 GARDEN GROVE**



**ANTIQUITY**

**COLOR: 2101 MAJESTIC**



**ANTIQUITY**

**COLOR: 2101 MAJESTIC**



ANTIQUITY

COLOR: 2103 DYNASTY



ANTIQUITY

COLOR: 2103 DYNASTY



ANTIQUITY

COLOR: 2106 GEMINI



**ANTIQUITY**

**COLOR: 2106 GEMINI**



**ANTIQUITY**

**COLOR: 3003 BRUNO**



**ANTIQUITY**

**COLOR: 3003 BRUNO**



ANTIQUITY

COLOR: 3005 KOSMOS



**ANTIQUITY**

**COLOR: 3005 KOSMOS**



ANTIQUITY

COLOR: 5104 OXFORD



ANTIQUITY

COLOR: 5104 OXFORD



# ANTIQUITY

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**1006  
BAYOU**



**1101  
RIVER WAY**



**1102  
JET STREAM**



**1103  
TOP SAIL**



**1104  
CITY SCAPE**



**1106  
GARDEN GROVE**



**2101  
MAJESTIC**



**2103  
DYNASTY**



**2106  
GEMINI**



**3003  
BRUNO**



**3005  
KOSMOS**



**5104  
OXFORD**

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# The **BOLD** Collection



## THE PUREGRAIN™ DIFFERENCE

American crafted, luxury redefined. PureGrain High-Def DLVT is more than flooring; it's a walk with nature. Each plank captures the authenticity of real wood, replicating its unique grain texture with stunning accuracy. Experience the vibrant beauty and resilience of the forest underfoot.

## SPECIFICATIONS

- Size:** 7" x 60" (NEW SIZE)
- SQFT/Box:** 22.16
- SQFT/Pallet:** 1108
- Total Thickness:** 6.5 MM (THICKER CORE)
- Underlayment:** 1.5 MM XPO
- Construction:** High Density Rigid Core
- Edge:** One2Click® Angle/Angle with Micro Bevel
- Embossing:** Digital Emboss
- Surface Coating:** Evertuff Clearcoat® with Aluminum Oxide
- Abrasion Rating:** AC5/Equivalent to 30 mil
- Pattern Repeat:** 35 Unique Planks

## WARRANTIES



Lifetime Residential  
10 Year Light Commercial



30 Year Pet Scratch • Lifetime Pet Stain



SOFT UNDERFOOT



NOISE REDUCTION



REALISTIC TEXTURE



ENHANCED BEVEL

**OTHER FEATURES & BENEFITS**

WATERPROOF

INSTALLS OVER MOST EXISTING FLOOR

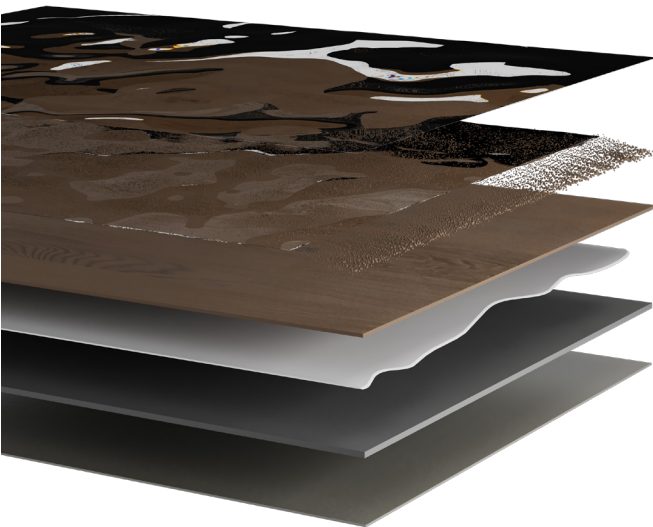
SUPERIOR SCRATCH RESISTANCE

HIGH DIMENSIONAL STABILITY

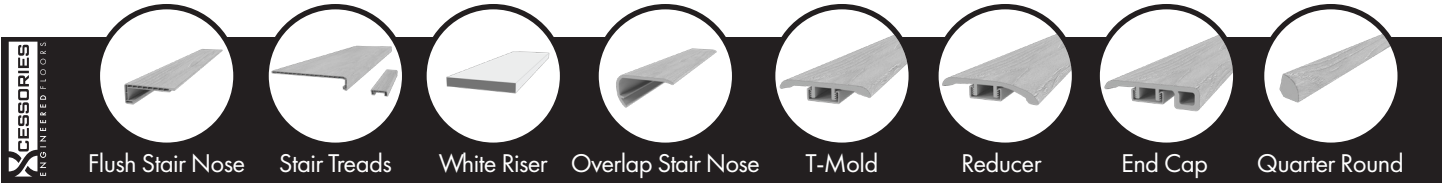
FAST INSTALLATION

HIGH INDENTATION RESISTANCE

PET-FRIENDLY



- Protective top coat and matte finish for a low gloss visual that hides surface imperfections
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# STOP REPEATING YOURSELF.

ENGINEERED  
FLOORS.

For more information visit: [engineeredfloors.com](http://engineeredfloors.com)

Got a question? We're here to help. Contact us at  
866-706-9745

Or write us at:  
Engineered Floors®  
Customer Service Department  
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Dalton, GA 30722

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